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## For Immediate Release

## HERITAGE HOME GROUP OFFICIALLY NAMES LOCATION OF NEW CORPORATE HEADQUARTERS

City Council's unanimous approval of re-zoning request paves the way for Heritage Home Group to move to High Point

HIGH POINT, NC (July 22, 2014) – Heritage Home Group today announces that it will officially move its new corporate headquarters to 1925 Eastchester Drive in High Point. Having relocated the company's headquarters from St Louis, MO, the company is planning to add an estimated 300 jobs to the local economy.

In a unanimous decision, the High Point City Council last night approved the re-zoning request submitted by Heritage Home Group to re-zone their property located at 1925 Eastchester Drive to be general office space. This re-zoning and subsequent approved buffer reduction enables the company to add needed parking spaces to the property so that it is able to support a corporate headquarters of roughly 300 people. The decision by City Council follows the unanimous recommendation of the Planning and Zoning committee, provided in late June.

The building located at this address was previously used as trade showroom space for many of Heritage Home Group's brands. As a result of this building being transformed to a corporate headquarters, the company has also secured an additional 120,000 square feet of showroom space at Market Square to serve as the new home for all of their designer brands 7 distinct showrooms. The company will also maintain a sizeable footprint in the IHFC building for the Thomasville®, Broyhill®, and Lane® brands.

Ira Glazer, President and Chief Executive Officer of Heritage Home Group commented, "We are pleased to officially name High Point as the home of our corporate headquarters. I would like to thank the City Council for their support in this process -- we look forward to being part of the High Point community."

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## **About Heritage Home Group®**

Heritage Home Group is a multi-brand private company and world leader in designing, manufacturing, marketing, and retailing home furnishings. We market our products through a wide range of channels, including our own Thomasville retail stores and through interior designers, multi-line/independent retailers and mass merchant stores. Our portfolio includes some of the best known and most respected brands in the furniture industry, such as Broyhill®, Thomasville®, Lane®, Drexel-Heritage®, Henredon®, Pearson®, Maitland-Smith®, Hickory Chair®, La Barge®, and Lane Venture® For more information, visit heritagehome.com.

